

## ACCOUNTANT'S COMPILATION REPORT

To: Stichting The Donkey Sanctuary Nederland  
Polarisavenue 83i  
2132 JH Hoofddorp

The financial statements of Stichting The Donkey Sanctuary Nederland at Haarlemmermeer have been compiled by us using the information provided by you. The financial statements comprise the balance sheet as at December 31, 2018 and the statement of income and expenditure for the period ended December 31, 2018 with the accompanying explanatory notes. These notes include a summary of the accounting policies which have been applied.

This compilation engagement has been performed by us in accordance with Dutch law, including the Dutch Standard 4410, 'Compilation engagements', which is applicable to accountants. The standard requires us to assist you in the preparation and presentation of the financial statements in accordance with the Guidance for annual reporting 650 "Fundraising Institutions" of the Dutch Accounting Standards Board. To this end we have applied our professional expertise in accounting and financial reporting.

In a compilation engagement, you are responsible for ensuring that you provide us with all relevant information and that this information is correct. Therefore, we have conducted our work, in accordance with the applicable regulations, on the assumption that you have fulfilled your responsibility. To conclude our work, we have read the financial statements as a whole to consider whether the financial statements as presented correspond with our understanding of Stichting The Donkey Sanctuary Nederland. We have not performed any audit or review procedures which would enable us to express an opinion or a conclusion as to the fair presentation of the financial statements.

During this engagement we have complied with the relevant ethical requirements prescribed by the 'Verordening Gedrags- en Beroepsregels Accountants' (VGBA, Dutch Code of Ethics). You and other users of these financial statements may therefore assume that we have conducted the engagement in a professional, competent and objective manner and with due care and integrity and that we will treat all information provided to us as confidential.

For further information on the nature and scope of a compilation engagement and the VGBA we refer you to [www.nba.nl/uitleg-samenstellingsverklaring](http://www.nba.nl/uitleg-samenstellingsverklaring).

Bloemendaal, July 22, 2019

Van Noort Gassler & Co  
On behalf of,



R. van Dijck MSc RA

**STICHTING THE DONKEY SANCTUARY NEDERLAND**

**DIRECTORS' REPORT AND FINANCIAL STATEMENTS 2018**

# STICHTING THE DONKEY SANCTUARY NEDERLAND

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# STICHTING THE DONKEY SANCTUARY NEDERLAND

## DIRECTORS' REPORT

# STICHTING THE DONKEY SANCTUARY NEDERLAND

The Directors present their report and financial statements for the year ended 31 December 2018.

## General information

Stichting The Donkey Sanctuary Nederland was incorporated on June 3, 2010. It is a Foundation registered in The Netherlands whose registered office is Polarisavenue 83 I, 2132 JH HOOFDORP, The Netherlands. The foundation commenced its activities on February 1, 2011 and operates as a subsidiary undertaking of The Donkey Sanctuary, a UK registered charity (registered charity number 264818) and its sole corporate trustee, The Donkey Sanctuary Trustee Limited (UK registered Company number 07328588) both have their registered office at Slade House Farm, Sidmouth, EX10 0NU, United Kingdom.

## Board and directors

The Directors who held office during the year and up to the date of signing the report were as follows:

Mr. J.E. Akers (Chairman) Resigned 10/07/18  
Mr M. Baker Resigned 10/07/18  
Mrs. M.J. Steele (Chairman)  
Mr. C. Young (Treasurer & Company Secretary)  
Mrs. Z. Norris- Appointed 10/07/18

## Principal activities

Stichting The Donkey Sanctuary Nederland is a subsidiary of the UK-based, international animal welfare charity, The Donkey Sanctuary, which was established in 1969 by Dr Elisabeth Svensden, MBE. The principal activities of Stichting The Donkey Sanctuary Nederland are:

- i) to raise funds for and support the worldwide projects and entities connected to The Donkey Sanctuary
- ii) to care for, protect and safeguard donkeys needing care as a result of illness, neglect, poor treatment, poor living conditions, wrong use or other strange conditions harming the general welfare of donkeys as well as to prevent and combat cruelty and suffering of donkeys in general in the Netherlands and overseas
- iii) to inform the public in the broadest sense of the word on all situations mentioned under (ii) above

## Review of activity

This report covers the activity of the Stichting for the year ended 31 December 2018.

In 2010 The Donkey Sanctuary established a subsidiary in The Netherlands, Stichting The Donkey Sanctuary Nederland, with the dual purpose of improving understanding in the plight of donkeys and mules in that country, and contributing to the development of its worldwide sanctuaries and projects.

During the year the Stichting has performed very well and the position at the end of the year is regarded as satisfactory. A surplus generated in 2018 accords with the agreed long term fundraising strategy for the Stichting. During 2019 the Stichting will be giving consideration to the current funding model where its parent charity provides funding to cover the costs of management and administration as well as progressing its charitable objectives through funding education and welfare care and welfare projects.

## Fundraising activities in The Netherlands

The Stichting is currently reliant on its parent, The Donkey Sanctuary (UK), to provide funding to invest in its fundraising activities to build its supporter base.

During the year Stichting The Donkey Sanctuary Nederland has continued to raise funds in the Netherlands to support international donkey care and welfare projects through a combination of the following activities:

## STICHTING THE DONKEY SANCTUARY NEDERLAND

- Donor recruitment via written appeals to potential and existing supporters;
- Newsletters with information about the charity's activities;
- Online banner advertising;
- Television advertising;
- Telephone Fundraising.

### Capital and Reserves

The Stichting has no requirement to retain any capital or reserves. Its parent, The Donkey Sanctuary (UK), and its group adhere to a well established Reserves Policy which includes high levels of financial management over its group reserves. The parent provides all necessary financial support to all of its subsidiary entities including Stichting The Donkey Sanctuary Nederland.

The Donkey Sanctuary group aims to maintain, as far as it is possible, a minimum of free reserves equivalent to at least 12 months of expenditure coverage – full detail of the reserves can be found in The Donkey Sanctuary 2018 Trustee Report and Accounts.

### Financial Performance

The financial performance of the Stichting accorded with the Directors expectations and the position at the end of the year is regarded as satisfactory.

The Stichting generated income from its fundraising activities of EUR 1,434,881 during the year (2017 EUR 1,386,911) and received funding from its parent of EUR 1,127,584 (2017 EUR 1,032,327).

Total expenditure for the year was EUR 2,559,961 (2017 - EUR 2,419,400) which included expenditure in connection with the Stichting's charitable activities of EUR 1,740,415 (2017 EUR 1,600,529) and EUR 634,354 local fundraising expenditure (2017 EUR 629,419). Charitable expenditure for the year included grant funding to its parent charity The Donkey Sanctuary to support international donkey care and welfare projects.

### Future activities

Stichting The Donkey Sanctuary Nederland will continue to grow its supporter base and raise funds in the Netherlands to support international donkey care and welfare projects through a combination of the following activities:

- Donor recruitment via written appeals to potential and existing supporters;
- Newsletters with information about the charity's activities;
- Online banner advertising;
- Television advertising;
- Telephone Fundraising.

### Financial

The total charitable expenditure in relation to total income is 67,9% (2017: 66,2%).

The total of costs of fundraising in relation to the total expenditure is 24,8% (2017: 26,0%).

### Approval of the Board

This report was approved by the board on 8 July 2019 and signed on its behalf by:

\_\_\_\_\_  
Director



STICHTING THE DONKEY SANCTUARY NEDERLAND

FINANCIAL STATEMENTS 2018

STICHTING THE DONKEY SANCTUARY NEDERLAND

BALANCE SHEET AS AT DECEMBER 31, 2018

		December 31, 2018		December 31, 2017	
		€	€	€	€
<b>ASSETS</b>					
<b>Current assets</b>					
- Cash at bank	I		636,550		363,576
-Residual Legacies Receivable	II		150,755		150,000
<b>Total of assets</b>			<u>787,305</u>		<u>513,576</u>
<b>EQUITY AND LIABILITIES</b>					
<b>Equity and reserves</b>					
- Other reserves	III		7,183		4,679
<b>Current liabilities</b>	IV		<u>780,122</u>		<u>508,897</u>
<b>Total of equity and liabilities</b>			<u>787,305</u>		<u>513,576</u>



STICHTING THE DONKEY SANCTUARY NEDERLAND

STATEMENT OF INCOME AND EXPENDITURE FOR THE PERIOD ENDED DECEMBER 31, 2018

INCOME		2018 Realized		2018 Budgeted		2017 Realized	
		€	€	€	€	€	€
<b>Income from fundraising</b>							
Mailing actions	V	1,398,840		1,167,468		1,285,678	
Gifts	VI	<u>36,041</u>	1,434,881	<u>180,000</u>	1,347,468	<u>101,233</u>	1,386,911
<b>Other income</b>	VII		<u>1,127,584</u>		<u>1,147,279</u>		<u>1,032,327</u>
<b>Total of income</b>			<u>2,562,465</u>		<u>2,494,747</u>		<u>2,419,238</u>
<b>EXPENDITURES</b>							
<b>Spend on objectives</b>	VIII						
Gifts to international donkey care & welfare projects		1,398,840		1,167,468		1,261,611	
Education		<u>341,575</u>	1,740,415	<u>409,340</u>	1,576,808	<u>338,918</u>	1,600,529
<b>Cost of fundraising</b>			634,354		<u>760,204</u>		629,419
<b>Cost of management and administration</b>	IX		<u>185,192</u>		<u>157,735</u>		<u>189,452</u>
<b>Total of expenditures</b>			<u>2,559,961</u>		<u>2,494,747</u>		<u>2,419,400</u>
<b>Surplus/(Deficit)</b>			2,504		-		(162)
<b>Destination of results</b>							
<b>Addition to or retraction from</b>							
Other reserves			<u>2,504</u>		<u>-</u>		<u>(162)</u>
<b>Total of destination of results</b>			<u>2,504</u>		<u>-</u>		<u>(162)</u>

STICHTING THE DONKEY SANCTUARY NEDERLAND

CASH FLOW STATEMENT 2018

	2018		2017	
	€	€	€	€
<b>CASH FLOW FROM OPERATIONAL ACTIVITIES</b>				
(Deficit) / Surplus		2,504		(162)
<b>Changes in:</b>				
- receivables	(755)		(150,000)	
- current liabilities	<u>271,225</u>		<u>170,603</u>	
		<u>270,470</u>		<u>20,603</u>
<b>Net cash inflow (outflow)</b>		<u><b>272,974</b></u>		<u><b>20,441</b></u>
<b>Opening balance of cash</b>		363,576		343,135
<b>Closing balance of cash</b>		636,550		363,576
<b>Changes in cash during the period</b>		<u><b>272,974</b></u>		<u><b>20,441</b></u>

# STICHTING THE DONKEY SANCTUARY NEDERLAND

## **BASIS OF PREPARATION**

### **Statement of compliance**

The financial statements have been prepared in accordance with the Guidance for annual reporting 650 "Fundraising Institutions" of the Dutch Accounting Standards Board.

### **Functional and presentation currency**

These financial statements are presented in Euro, which is the charity's functional currency.

### **Foreign currency transactions**

Transactions in foreign currencies are translated to the functional currencies at exchange rates ruling at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the reporting date are retranslated to the functional currency at the exchange rate at that date.

Non-monetary assets and liabilities denominated in foreign currencies that are measured at fair value are retranslated to the functional currency at the exchange rate at the date the fair value was determined. Non-monetary items in a foreign currency that are measured in terms of historical cost are translated using the exchange rate of the transaction.

### **Estimates**

In applying the principles and policies for drawing up the financial statements, the management of the Foundation makes different estimates and judgments that may be essential to the amounts disclosed in the financial statements. If it is necessary in order to provide the transparency required under Book 2, article 362, paragraph 1, the nature of these estimates and judgments, including related assumptions, is disclosed in the notes to the relevant financial statement item.

### **Significant accounting policies**

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

### **Assets and liabilities**

All assets and liabilities are stated at nominal values, except when stated otherwise.

### **Assets in use for objectives or in use for the operations**

There are no assets in use for objectives, all of the assets are used for the operations.

### **Receivables**

Receivables are valued at historical cost, if necessary, less a provision for bad debts, which is determined by an assessment of individual items.

### **Income and expenses**

Income and expenses are recognized in the period to which they relate on an accrual basis.

### **Taxation**

There are no taxes calculated because the foundation is exempted for income tax and value added tax.

STICHTING THE DONKEY SANCTUARY NEDERLAND

DIVISION OF EXPENDITURES 2018

	Fundraising, publicity and communication	Personnel costs	Establishment costs	Administration costs	Depreciation and amortization	Cost of charitable activities	Other	Total
<b>Spend on charitable objectives</b>								
Gifts to donkey projects	-	-	-	-	-	1,398,840	-	1,398,840
Education	-	-	-	-	-	341,575	-	341,575
<b>Cost of fundraising</b>	634,354	-	-	-	-	-	-	634,354
<b>Cost of management and administration</b>	-	-	-	160,428	-	-	24,763	185,191
<b>Total 2018</b>	<b>634,354</b>	<b>-</b>	<b>-</b>	<b>160,428</b>	<b>-</b>	<b>1,740,415</b>	<b>24,763</b>	<b>2,559,961</b>
<b>Budgeted 2018</b>	760,204	-	-	147,317	-	1,576,808	10,418	2,494,747
<b>Total 2017</b>	<b>629,419</b>	<b>-</b>	<b>-</b>	<b>161,940</b>	<b>-</b>	<b>1,600,529</b>	<b>27,512</b>	<b>2,419,400</b>

	2018 Realised	2018 Budgeted	2017 Realised
Percentage of total charitable expenditure in relation to total income	67.9%	63.2%	66.2%
Percentage of cost of fundraising in relation to total expenditure	24.8%	30.5%	26.0%

# STICHTING THE DONKEY SANCTUARY NEDERLAND

## NOTES TO THE BALANCE SHEET

### CURRENT ASSETS

I Cash at bank	December 31, 2018	December 31, 2017
ABN AMRO Bank N.V current account	485,039	321,701
ABN AMRO Bank N.V business account	151,511	41,875
Current accounts ABN Amro	<u>636,550</u>	<u>363,576</u>

### II DEBTORS

-Residual Legacies Receivable	150,755	150,000
	<u>150,755</u>	<u>150,000</u>

### EQUITY AND RESERVES

#### III Equity and reserves

The other reserves have the following functions	Balance at January 1, 2018	Total of (Deficit) / Surplus	Balance at December 31, 2018
Stichting The Donkey Sanctuary Nederland	4,679	2,504	7,183
	<u>4,679</u>	<u>2,504</u>	<u>7,183</u>

### LIABILITIES

#### IV Current liabilities

Accounts payable	December 31, 2018	December 31, 2017
Intercompany account The Donkey Sanctuary (UK)	512,125	430,805
Accruals	267,997	78,092
	<u>780,122</u>	<u>508,897</u>

Accruals	December 31, 2018	December 31, 2017
Compilation / Audit Fee	2,481	2,400
Bills to be paid	265,516	75,692
	<u>267,997</u>	<u>78,092</u>

# STICHTING THE DONKEY SANCTUARY NEDERLAND

## NOTES TO THE INCOME AND EXPENDITURES

### INCOME

#### V Mailing actions

This income is related to income from direct mail actions. In 2018 the foundation received legacies totalling EUR 131,846 (2017: EUR 175,645).

#### VI Gifts

In 2018 the foundation received a total of EUR 36,041 of gifts (2017: EUR 101,233).

#### VII Other income

The parent of Stichting The Donkey Sanctuary Netherland provides funding to invest in its fundraising strategies to build its supporter base.

### EXPENDITURES

#### VIII Spend on objectives

In 2018 the foundation spent a total of EUR 1,740,415 on its charitable objectives (2017: EUR 1,600,529). The total of educational costs (providing information and raising awareness about international donkey care and welfare) on these objectives is 19.6% (2017: 21.2%).

IX	Cost of management and administration	2018 Realised	2018 Budgeted	2017 Realised
	Consultancy Fees	65.240	65.340	75.322
	Document Management & Storage	58.106	48.000	52.276
	Bank Charges	26.274	17.496	24.358
	Compilation and audit fees	2.481	5.000	1.513
	Postal charges	1.076	1.211	1.964
	Other professional fees	10.809	-	9.984
	Office Support costs	21.206	20.688	24.035
		<u>185.192</u>	<u>157.735</u>	<u>189.452</u>

#### Employees

In 2018 there were no employees working for the foundation (2017: nil).

ACCOUNTANT'S COMPILATION REPORT